

3093

SURVEY RESPONSES



2023 RESULTS GOODYEAR RETAIL SURVEY

SHOP • DINE • BE ENTERTAINED

The 2023 Goodyear Retail Survey, conducted from Nov. 15 to Dec. 31, 2023, gathered community input on desired shopping, dining, and entertainment. This feedback assists in guiding economic development recruitment initiatives.

DESIRED GROCERS

1. Trader Joe's®
2. Whole Foods®
3. WinCo Foods®
4. AJ's Fine Foods®
5. Sprouts®

DESIRED RESTAURANTS

1. The Cheesecake Factory®
2. Postino
3. Outback Steakhouse®
4. Pita Jungle
5. In-N-Out Burger
6. Culinary Dropout
7. Yard House
8. Fleming's®
9. Flower Child
10. Cooper's Hawk™

EXISTING FAVORITES

RETAIL

1. Target®
2. HomeGoods®
3. T.J. Maxx®
4. Hobby Lobby®
5. Walmart

RESTAURANTS

1. BJ's Restaurant & Brewhouse
2. Saddle Mountain Brewing Co.
3. Texas Roadhouse®
4. Cheddar's Scratch Kitchen®
5. Oregano's®

DESIRED ENTERTAINMENT

1. Topgolf®
2. Dave & Buster's®
3. Fat Cats
4. Main Event
5. AMC Theatres
6. Chicken N Pickle
7. PopStroke®
8. Puttshack
9. Uptown Alley®
10. Jake's Unlimited™

DESIRED DINING TYPE

1. Non-Chain Restaurants
2. Locally Owned
3. Fine Dining
4. Seafood Restaurant
5. Steakhouse

DESIRED VENUES

1. Concert/Live Entertainment
2. Bowling
3. Mini Golf
4. Comedy Club
5. Go Karts
6. Ice Skating/Hockey Venue
7. Jazz Club
8. Dancing/Nightlife/Club
9. Pickleball Courts/Venue
10. Movie Theater

DESIRED RETAILERS

1. Macy's®
2. Nordstrom & Nordstrom Rack
3. Dick's Sporting Goods®
4. IKEA®
5. Dillard's
6. Costco Wholesale®
7. Marshall's
8. World Market®
9. REI®
10. The Home Depot®

SURVEY RESPONDENTS

TOTAL SURVEYS: 3,093

ZIP CODES

85338		56.55%
85395		36.11%
Other		7.34%

AGE GROUPS

<18		0.55%
18-24		2.01%
25-34		9.68%
35-44		19.69%
45-64		40.53%
65+		25.22%
Unknown		2.33%



YOU ASKED, WE LISTENED!

COMING SOON

1. Dancing/Nightlife | The Stillery
2. Seafood Restaurant | High Tide
3. BoSa Donuts

4. Bubba's 33®
5. Over Easy
6. Shake Shack®
7. WinCo Foods®
8. White Castle®

NOW OPEN

1. BJ's Restaurant
2. Hobby Lobby®
3. McAlister's Deli®
4. Noodles & Company

5. Raising Cane's®
6. Salad and Go™
7. Shooter's World
8. Someburros

Resident requests from prior retail survey results.